



# Station Order Revised Stabenow for Senate 2012

**Market:** Grand Rapids

**Flight Dates:** Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID

11274

**Contact:** Fred Corbus

**Email:** Fred.Corbus@WOODTV.COM

**Phone:** 616-456-8888

**Fax:** 616-454-3443

**Direct:** 616-771-9661

## WOOD-TV

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
WOOD 5a News	EM	M-F	30	\$150.00	1	1	1	1	1			5
5:00 AM 6:00 AM				<b>\$750.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 6a News	EM	M-F	30	\$400.00	2	1	1	2	1			7
6:00 AM 7:00 AM				<b>\$2,800.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Today Show	EM	M-F	30	\$650.00	1	2	1	1	2			7
7:00 AM 9:00 AM				<b>\$4,550.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Saturday Today	EM	Sa	30	\$375.00						1		1
8:00 AM 10:00 AM				<b>\$375.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Sunday 6a News	EM	Su	30	\$125.00							1	1
6:00 AM 7:00 AM				<b>\$125.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Sunday Today	EM	Su	30	\$600.00							1	1
8:00 AM 9:00 AM				<b>\$600.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Today II	DT	M-F	30	\$300.00			1					1
9:00 AM 10:00 AM				<b>\$300.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Today III	DT	M-F	30	\$200.00					1			1
10:00 AM 11:00 AM				<b>\$200.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Eight West	DT	M-F	30	\$75.00		1						1
11:00 AM 12:00 PM				<b>\$75.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD Noon News	DT	M-F	30	\$225.00	1							1
12:00 PM 1:00 PM				<b>\$225.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Days of Our Lives	DT	M-F	30	\$200.00				1				1
1:00 PM 2:00 PM				<b>\$200.00</b>								
Rachael Ray	DT	M-F	30	\$125.00					1			1
2:00 PM 3:00 PM				<b>\$125.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												

Suzanne Collins

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The Doctors	EF	M-F	30	\$125.00	1	1	1	1	1			5
3:00 PM 4:00 PM				<b>\$625.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Ellen	EF	M-F	30	\$400.00	1		1	1	1			4
4:00 PM 5:00 PM				<b>\$1,600.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 5p News	EN	M-F	30	\$675.00	1	1	1	1				4
5:00 PM 5:30 PM				<b>\$2,700.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 5:30p News	EN	M-F	30	\$1,150.00	1	1	1	1	1			5
5:30 PM 6:00 PM				<b>\$5,750.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
WOOD 6p News	EN	M-F	30	\$1,125.00	1	1	1	1	1			5
6:00 PM 6:30 PM				<b>\$5,625.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Inside Edition	PA	M-F	30	\$450.00	1	1	1	1	1			5
7:00 PM 7:30 PM				<b>\$2,250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Access Hollywood	PA	M-F	30	\$400.00		1	1		1			3
7:30 PM 8:00 PM				<b>\$1,200.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
The Voice	PT	M	30	\$2,000.00	1							1
8:00 PM 10:00 PM				<b>\$2,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Revolution	PT	M	30	\$875.00	1							1
10:00 PM 11:00 PM				<b>\$875.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
The Voice	PT	Tu	30	\$2,000.00		1						1
8:00 PM 10:00 PM				<b>\$2,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Parenthood	PT	Tu	30	\$1,250.00		1						1
10:00 PM 11:00 PM				<b>\$1,250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Law & Order SVU	PT	W	30	\$625.00			1					1
8:00 PM 9:00 PM				<b>\$625.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												

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		Length			Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
Chicago Fire	PT	W		\$875.00			1					1
10:00 PM 11:00 PM		30		<b>\$875.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Office/Parks	PT	Th		\$1,500.00				1				1
9:00 PM 10:00 PM		30		<b>\$1,500.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Grimm	PT	F		\$875.00					1			1
9:00 PM 10:00 PM		30		<b>\$875.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Law & Order SVU	PT	Sa		\$350.00						1		1
9:00 PM 10:00 PM		30		<b>\$350.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 11p News	LN	M-F		\$900.00	1	2	1	2	1			7
11:00 PM 11:35 PM		30		<b>\$6,300.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Saturday 11p News	LN	Sa		\$900.00						1		1
11:00 PM 11:30 PM		30		<b>\$900.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Sunday 11p News	LN	Su		\$500.00							1	1
11:30 PM 12:00 AM		30		<b>\$500.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Tonight Show	LF	M-F		\$300.00	1	1	1	1	1			5
11:30 PM 12:35 AM		30		<b>\$1,500.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
<b>Station Gross Totals</b>				<b>\$49,625.00</b>	<b>15</b>	<b>16</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>3</b>	<b>3</b>	<b>82</b>

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